

THE BODY SHOP™



HELP. SUPPORT. GIVE.

Dear The Body Shop At Home Customers,

In response to the devastating earthquake and tsunami in Southeast Asia, **The Body Shop** is collecting donations for [Direct Relief International](#), a non-profit organization providing much needed medical supplies and care to the worst-hit areas.

As the world is beginning to realize, it's going to take much more than government assistance to help the survivors rebuild their shattered lives after a natural disaster of this magnitude. Now is the time for each of us to act.

The Body Shop International has donated more than \$190,000 to tsunami disaster relief. Now, The Body Shop At Home, [thebodyshop.com](#), our Wake Forest and San Francisco Home Offices, and our stores in the US and Mexico are joining in to actively collect donations for **Direct Relief International**.

Direct Relief International is a non-profit, non-political, non-sectarian organization that works to improve the health of people living in developing countries and those who are victims of natural disasters.

Since 1948, Direct Relief has provided much-needed medical supplies and care to the worst-hit areas. More than 99% of donations go directly to the victims. In fact, Direct Relief is one of only 12 U.S. charitable organizations to receive a 100% fundraising efficiency rating in the *Forbes Magazine* annual survey of 200 major U.S. charities. (To learn more about Direct Relief's good works--and to review a day-by-day journal of their Asian relief efforts--visit www.directrelief.org.)

If you would like to help, I can process your cash, check or credit card donation for Direct Relief International. Let's work together to show the survivors that they are not alone in facing this crisis. Thank you in advance for your support.

Sincerely,
Your The Body Shop At Home Consultant